



SOUTHWESTERN LAW SCHOOL

ENTERTAINMENT & MEDIA LAW LL.M. ONLINE

Master of Laws in Entertainment & Media Law Online

Never before has media been more powerful, entertainment more global, and the world of the entertainment and media attorney more challenging—or more compelling. Attorneys now have the opportunity to further their professional knowledge by participating in an online professional LL.M. program designed by the nation's premier entertainment and media law institute.

For more Details:

<http://entertainmentLLMonline.org>

Register for a Webinar:

<http://signup.swlawonline.org>

Tour of our Online Experience:

<http://destination.swlawonline.com>

The Program

Global explosion of new technologies, mega-mergers, and government regulation has broadened the purview and power of attorneys. Add to that the rapidly expanding and converging realms of film, television, radio, theater, media, publishing, and advertising. Clearly this new world offers—nay, promises—endless possibilities for highly trained lawyers on a global scale.

The Entertainment and Media Law LL.M. Online Program draws upon the resources of Southwestern Law School's Donald E. Biederman Entertainment and Media Law Institute. Today, in partnership with Kaplan Legal Education, this LL.M. becomes the first program in entertainment law available online throughout the world.

The Entertainment and Media Law LL.M. Online Program is a 24-credit, post-JD program designed for practicing attorneys and recent graduates who have an interest in expanding their knowledge and skills. The LL.M. Online Program is considered a part-time program so that students can maintain an active practice or work full-time while earning the degree. Courses are held in 15-week semesters with starts in the fall and spring as well as a summer session.

Why Online?

Access anytime and anywhere to courses, professors, and program resources enables professionals who are traveling or working full-time to participate in the program.

Course content is greatly enhanced by an online format where professors can quickly and easily update visual and audio materials, making the online classes directly relevant to the issues of the day.

In a virtual classroom, student-professor interaction is actually greater than that possible in a lecture hall as a result of live texting during discussions, synchronous audio and visual feeds, and other innovative methodologies. Kaplan Legal Education's proprietary Learning Management System (LMS) was developed specifically to support this kind of robust and interactive legal education.

Each student receives a customized home page to access their courses and connect with all the people, services, and administrative offices in Southwestern Law School's virtual hallways. Technical support, advisors, professors, and library resources are all just a click away.

"Southwestern has had a long and intensive involvement with the entertainment and media industries in Los Angeles and beyond. The online LL.M. provides students with the unique opportunity to take advantage of our outstanding entertainment and media law faculty from the convenience of an office in New York, at home in Nashville, or while traveling internationally. This expertise in a constantly changing area of practice can now be shared with attorneys around the globe." Dean Bryant G. Garth, Southwestern Law School

A Cutting-Edge Curriculum

Our course design stems from the sophisticated functionality of Kaplan Legal Education's Learning Management System which provides courses that preserve the interactivity of the traditional classroom while delivering the content to students wherever they may be.

Each course is organized into 15 interrelated topics called modules. Modules function as an interactive syllabus. Targeted, assigned, and supplemental materials are prepared for each module topic. During the semester, students attend live online classes with their professors as they also progress at their own pace through the modules following a detailed syllabus and other guides. The modules—and the students' progression through them—are carefully arranged in an order that sequentially and incrementally expands the scope of study.

- Adult Entertainment Law
- Advertising Law Practice
- Clearance, The Law Of
- Copyright Law
- Defamation, Privacy & Publicity
- Drafting Technology Agreements
- Drafting Video Game Agreements
- Entertainment Forensic Accounting
- Entertainment Industry Labor & Employment Law
- Entertainment Industry Tax Law
- Entertainment Law
- Fashion Law
- Financing & Distributing Independent Films Law
- Gaming and Gambling Law
- Information Privacy Law
- International Copyright Law
- International and Comparative IP Law
- International and Comparative Media Law
- International Entertainment Law
- Internet & E-Commerce Law
- Mass Media Law
- Moral Rights Law
- Motion Picture Production Law
- Music Publishing Industry Law
- Navigating Recording Artists Through the Entertainment Industry
- Patent Law
- Representing Journalists
- Sports Law
- Telecommunications Law & Policy
- Television Production Law
- Theater Law
- Trademark Law
- Video Game Law

*Please note: Not all courses are offered every year. Course descriptions are available online at <http://entertainmentLLMonline.org>

Free Online Seminars (Webinars)

For insight into various aspects of entertainment and media law practice, particularly issues of immediate relevancy, we offer a series of webinars throughout the year that are open to students and prospective students. To sign up for a free webinar visit <http://signup.swlawonline.org>.

Expert Faculty

Our faculty brings extensive entertainment and media expertise to the classroom. They include current and former practitioners as well as leading scholars in the law and business of these industries.



Michael Blaha

B.A. (cum laude) from the University of Miami; J.D. from Duke University in 1979. Expert on entertainment law, and award-winning producer of numerous theater and film productions, including twenty productions at the largest theater festival in the world, the Edinburgh Festival Fringe.



Victor de Gyarfas

J.D., Southwestern Law School; Partner and registered patent attorney with Foley & Lardner LLP. He has been lead counsel or co-counsel in numerous cases concerning patent, copyright, trademark, and trade secret causes of action. He has also litigated cases involving television and music production companies as well as video games and Internet-based gaming and entertainment companies.



Michael M. Epstein

B.A., J.D., Columbia University; M.A., Ph.D., University of Michigan; Scholar on communications law, access to electric media, television industry and entertainment culture. Recently appointed supervising editor of the *Journal of International Media and Entertainment Law (JIMEL)*.



Silvia Faerman

Abogada (Law Degree), University of Buenos Aires, Argentina. Faerman has extensive experience in the field of intellectual property law as a practitioner and scholar in Argentina, and is a veteran litigator who has handled major intellectual property law cases. She is the director of Southwestern's Summer Law Program in Argentina.



Gordon Firemark

B.A., University of Oregon; J.D., Southwestern Law School. Represents artists, writers, producers and directors in the fields of theater, film, television, and music.



Attilio Gorini

B.A., Catholic University of Rio de Janeiro, Brazil; LL.M., Entertainment and Media Law from Southwestern Law School. Partner of Dannemann Siemsen Advogados and head of the firm's Entertainment and Media Law Practice Group. He handles major litigation, transactional and clearance matters for a variety of Entertainment Industry clients worldwide.



Zeina Hamzeh

B.A., UCLA; J.D. Southwestern Law School; Senior Director of Legal and Business Affairs at Warner/Chappell Music, Inc. She drafts and negotiates music publishing agreements for both contemporary and legacy artists and composers from all genres as well as reviews and drafts digital licenses between Warner/Chappell and media companies.



Robert C. Lind

B.E.S., University of Minnesota; J.D., LL.M., George Washington University; Consultant to motion picture studios, music publishers, record companies, magazine publishers, arts organizations, museums and the news media; co-author of leading treatises on entertainment law, and newsgathering and the law. He is the Director Emeritus of the Biederman Entertainment and Media Law Institute.



Neil Olliviera

B.A., Columbia College Chicago; JD, Southwestern Law School. He is the Director of Business + Legal Affairs at Lionsgate Entertainment. Prior to that, he was the manager of the techno record label Transmat, a professional music producer, musician, and artist. His critical essays on the subjects of film and music have been published in England, Germany, and the US.



Bernard M. Resnick

B.A., Colgate University; J.D., Villanova University School of Law; Entertainment attorney practicing for over 20 years. His firm has earned over 85 gold, platinum, multi-platinum, Billboard #1, Eurovision and/or BDS Certified Spin awards for deals the firm has negotiated and drafted on behalf of the firm's clients, representing sales of over 100,000,000 records.



Michael D. Scott

B.A., Massachusetts Institute of Technology; J.D., University of California, Los Angeles; Pioneer in high technology law and public policy; author of seven books on intellectual property, computer, multi-media, Internet and telecommunications law over 28 year of experience representing high-technology clients.

Distinguished Executive Board

The Biederman Institute has brought together prominent attorneys from leading film studios and entertainment law firms to serve on its Executive Board. The Board plays a critical role by helping to connect outstanding students with opportunities for industry experience and future job placement, shaping and focusing the curriculum, developing new programming concepts, and expanding the Institute's access to speakers and resources.

Wayne Levin '88

Co-Chair, Biederman Institute Executive Board
General Counsel and Executive Vice President of Corporate Operations,
Lions Gate Entertainment Corp.

Thomas Hoberman '75

Co-Chair, Biederman Institute Executive Board
Partner,
Hansen, Jacobson, Teller, Hoberman, Newman, Warren & Richman, LLP

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Executive Vice President & General Counsel,
CBS Television

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Partner,
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Founding Partner,
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Executive Vice President, Legal and Business Affairs,
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Jeffrey Mausner

Principal,
Law Offices of Jeffrey N. Mausner

Kelli Sager

Partner/Chair, Media Practice,
Davis Wright Tremaine LLP

John Schulman

Partner and Chair of Entertainment Department,
Mitchell Silberberg & Knupp LLP

Stephen Strauss '83

Partner,
Fulwider Patton LLP

Elizabeth Weller '76

Vice President and Deputy General Counsel,
Turner Broadcasting

International Advisory Board

Since its inception, the Biederman Institute has benefited from the involvement of top entertainment and media lawyers and executives from around the United States as well as Australia, Canada, England, Germany, and Italy. As members of the Institute's International Advisory Board, they bring a tremendous wealth of experience and insight to Southwestern, greatly enhancing the Institute's ability to improve and expand its academic offerings, networking opportunities, and other programs. Our website lists the successful leaders from the entertainment and media industries serving on the Board.

Please visit <http://entertainmentLLMonline.org/international>

Journal of International Media & Entertainment Law

The Biederman Institute established the *Journal of International Media and Entertainment Law*, a joint venture with the American Bar Association's Forums on Communications Law and the Entertainment and Sports Industries, in 2005. The first of its kind, the *Journal* addresses all aspects of international and comparative media and entertainment law, including topics related to content, regulation, intellectual property, distribution, publishing, Internet and technology, and transactions.

Take One: Single Course Enrollment

Entertainment and Media Law LL.M. online courses are available to attorneys without applying to the degree program. Our "Take One" program provides J.D. graduates the option to enroll in individual courses. Attorneys select courses that match their interests and practice: then benefit from the expertise of Southwestern's outstanding entertainment and media law faculty without leaving their home or office.

Courses, featuring a marquee line-up of topics and professors, start three times a year in January, May and August. Options change each term with a typical semester offering courses such as:

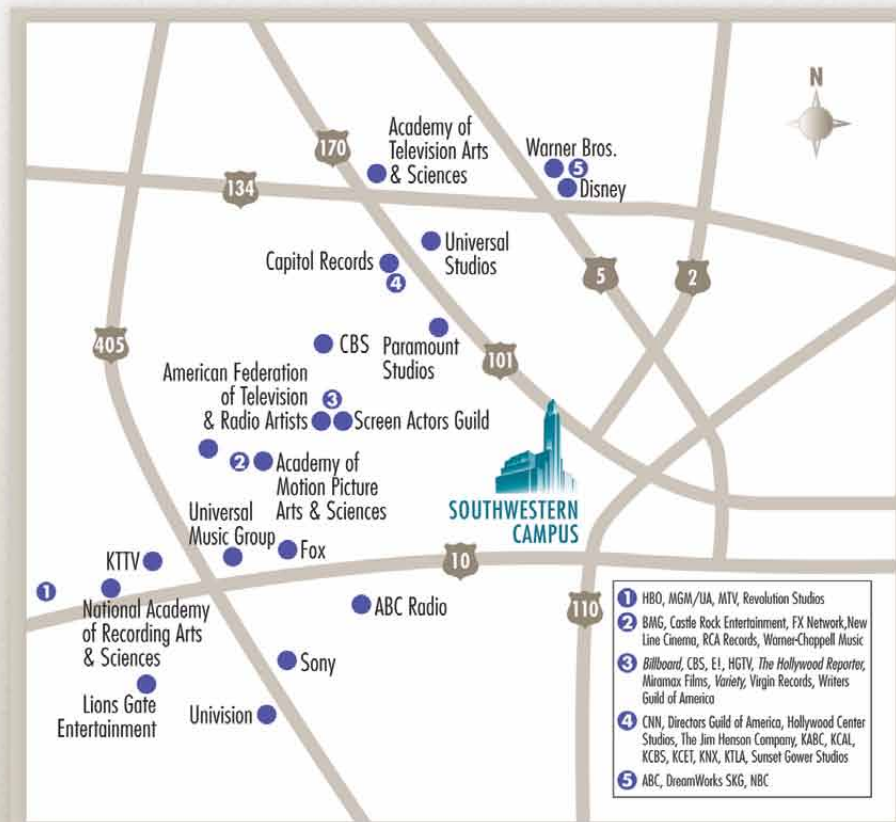
- Copyright Law with Robert Lind
- Information Privacy Law with Michael Scott
- Mass Media Law with Michael Epstein
- Motion Picture Production Law with Neil Ollivierra
- Music Publishing Industry Law with Zeina Hamzeh

Our sophisticated online learning platform preserves the interactivity of the traditional classroom while delivering the content when and where it is most convenient for the student. During the semester, students attend live online classes with their professors while progressing at their own pace through the course modules, which are packed with practically focused, cutting-edge content.

Single course enrollment is through a streamlined application process.

Apply today at <http://entertainmentLLMonline.org/take-one>

"I know first-hand the value of the Entertainment and Media Law LL.M. Online program. The flexibility of the online option coupled with the knowledge and experiences gained through the program have provided me with a genuine depth of understanding that I would not have otherwise obtained in a traditional setting." — Michael Campolo, Vice President - Labor Relations, Fox Entertainment Group



Connections to the Industry

Southwestern is well connected to entertainment and media companies, studios, guilds, and law firms engaged in every aspect of the industry. Representatives of these entities are involved in all elements of our LL.M. program online. No matter where you are in the world, you will be able to take advantage of connections to our faculty and alumni family.

Master of Laws in Entertainment & Media Law Online

Bridgette de Gyarfas

Director, Entertainment and Media Law LL.M. Online

Associate Professor of Law

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